

Chaksrikrishnapur-Kulberia :: Kulberia :: Purba Medinipur 721649

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#### **Criterion 7 - Institutional Values and Best Practices**

#### 7.1 Institutional Values and Social Responsibilities

7.1.3 Report on environmental promotion and sustainability activities conducted beyond the campus with geo-tagged photographs with caption and date.

#### 7.1.3 SUPPORTINH DOCUMENTS

No	Description of the documents
1.	Report on Environmental Promotional activities conducted beyond the campus with geo tagged photographs with caption and date

Shahid Matangini Hazra Government General Degree College for Women Cheksrikrishnapur, Kulberia, Klimtouri Tamluk, Purba Medinipur

## Office of the Principal





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#### Report on Environmental Promotional Activities Beyond the College Campus

Sl No	Details of the Activity with Report and Sample Photograph	Date	Page No.
01	Road Traffic and Road Safety Awareness	08.02.2019	1-4
02	Say no to Plastic Campaign	19.11.2019	5-8
03	Dengue and chikungunya awareness	13.03.2020	9-11
04	The Swachh Bharat: Clean India Mission Campaign	06.04.2023	12-15
05	Road Traffic and Air Pollution Awareness program	10.05.2023	16-19
06	Tree Plantation Drive	06.06.2023	20-23
	Seminar/Webinar/Workshops		
07	Online workshop on Social Entrepreneurship, Swachhta and Rural Engagement <a href="https://matanginicollege.ac.in/Pdf/Seminar/3.2.2%20Report-7.pdf">https://matanginicollege.ac.in/Pdf/Seminar/3.2.2%20Report-7.pdf</a> <a href="https://matanginicollege.ac.in/Pdf/Seminar/3.2.2%20Report-8.pdf">https://matanginicollege.ac.in/Pdf/Seminar/3.2.2%20Report-8.pdf</a>	28.09.2020 to 29.09.2020	24-27
08	Webinar on Air Quality during Lockdown- Experience of West Bengal https://matanginicollege.ac.in/Pdf/Seminar/3.2.2%20Report-9.pdf	02.10.2020	28
09	Webinar on Energy Crisis: Recent advancement in Solar energy harnessing and nuclear energy production <a href="https://matanginicollege.ac.in/Pdf/Seminar/3.2.2%20Report-12.pdf">https://matanginicollege.ac.in/Pdf/Seminar/3.2.2%20Report-12.pdf</a>	16.10.2020	29
10	Webinar on Impact of Green Chemistry on Nature <a href="https://matanginicollege.ac.in/Pdf/Seminar/3.2.2%20Report-16.pdf">https://matanginicollege.ac.in/Pdf/Seminar/3.2.2%20Report-16.pdf</a>	08.07.2021	30
11	World Environment Day Observance Organised by NSS	05.06.2023	31



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## SHAHID MATANGINI HAZRA GOVT. GENERAL DEGREE COLLEGE FOR WOMEN



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#### **SESSION 2018-19**

#### Road Traffic and Road Safety Awareness

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#### NOTICE

This is for information of all concerned that the Department of Geography in collaboration with IQAC of our college is going to organize a Road Traffic and Road Safety Survey on the status of traffic and road health in the peri-semi urban area of Tamluk Srirampur Bus Road in Purba Medinipur on 8<sup>th</sup> February 2019. All the stakeholders are cordially invited to participate in the program.

Date: 04.02.2019

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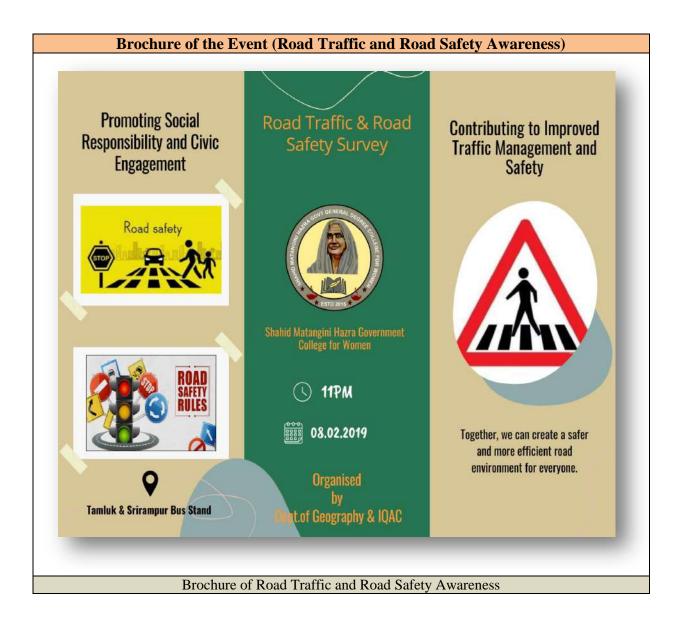
IQAC Coordinator Shahid Matangini Hazra Government College for Women

Head of the Department Department of Geography Shahid Matangini Hazra Government College for Wom

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#### PHOTOGRAPHS OF THE PROGRAMME (ROAD TRAFFIC AND ROAD SAFETY AWARENESS)



Road Traffic and Road Safety Awareness Place: Tamluk Srirampur Bus Road Date: 08.02.2019

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Report of the Event (Road Traffic and Road Safety Awareness)

#### Report of the Event

Road Traffic and Road Safety Survey- Students of our institution conducted a survey on the status of traffic and road health in the peri-semi urban area of Tamluk Srirampur Bus Road in Purba Medinipur. The survey conducted by 17 students on the status of traffic and road health along the Tamluk Srirampur Bus Road in Purba Medinipur serves as a commendable extension activity, bridging academic learning with real-world applications and community service. This initiative significantly contributed to the students' holistic development by immersing them in an exercise that sensitized them to the infrastructural challenges and safety issues faced by their community. Engaging in this survey allowed students to directly interact with the socio-economic and environmental aspects of urban planning and public health, fostering a sense of social responsibility and civic awareness. By analyzing and addressing the complexities of traffic flow and road conditions, the students not only gained practical insights into urban management but also played a pivotal role in advocating for improvements and safer transportation networks in their locality. Students of our college presented the Road survey project and achieved success in the East Zone Students' Research Convention 2019-20 programme held at the Jadavpur University.

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#### **SESSION 2019-20**

#### Say no to Plastic Campaign

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Email ID: matanginicollegea ganal.com/principal@matanginicollegea.com;: Phone No. 93328-262261/25226

#### NOTICE

This is for the information of all concerned that the usage of enormous plastic has become a major environmental worldwide issue. Considering this fact, Say No to Plastic Campaign will be conducted by the Department of Bengali in collaboration with IQAC on 19th November 2019 at the Moyna Rashmela fairground. All the stakeholders are informed to attend and make the program successful.

13/11/2019 Lebaprine Obhattachanga

Date: 13.11.2019

IQAC Coordinator Shahid Matangini Hazra vernment College for Women

Principal

Head of the Department Department of Bengali Shahid Matangini Hazra Government College for Wom

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#### PHOTOGRAPH OF THE PROGRAMME (SAY NO TO PLASTIC CAMPAIGN)



Say no to Plastic Campaign

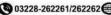
Place: Moyna Rashmela Fair Ground Date: 19.11.2019

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**Report of the Event (Say No To Plastic Campaign)** 

#### Report of the Event

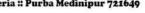
The "Say No to Plastic" campaign, led by students in collaboration with IQAC on 19th November 2019 at the Moyna Rashmela fair, was an important activity for both helping the community and teaching students about important social issues. The students talked to people at the fair about how bad plastic is for the environment and encouraged them to stop using it. This project showed the students how they can make a difference in protecting the environment and taught them about working together for a good cause. They learned a lot about taking care of the planet and how to persuade others to do the same, which is a big step in becoming responsible and aware citizens. There were 50 students who heartily participated in this initiative.

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#### Dengue and chikungunya awareness

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#### NOTICE

This is for information of all concerned that in conformity with Memo No: ED-516/2019 dated 13.03.2019 of the Government of West Bengal, the college in collaboration with IQAC of our college is going to organize the Dengue and Chikungunya Awareness Programme on 13.03.2020 in the neighbouring village of Uttar Narkelda. All the stakeholders are cordially invited to participate in the program.

Date: 07.03.2020

Principal

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**IQAC Coordinator** Shahid Matangini Hazra Government College for Women

Principal Shahid Matangini Hazra Government General Degree College for Women Chaksrikrishnapur, Kulberia, Mimtouri

Tamlut Purba Madinipur Principal

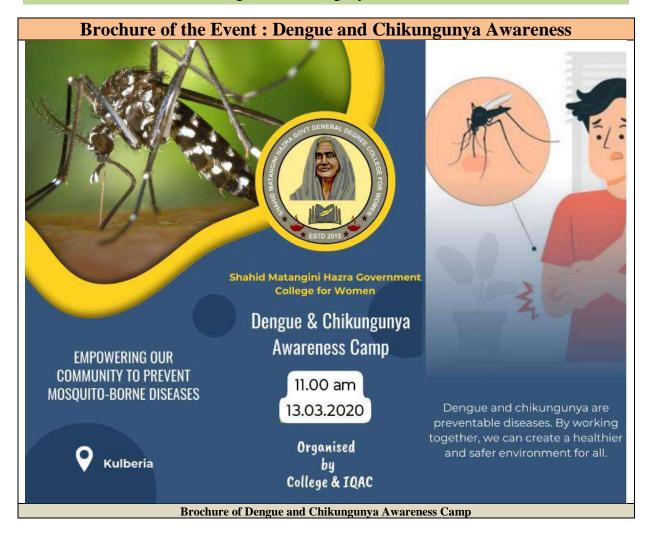




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#### Dengue and chikungunya awareness



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#### Report of the Event: Dengue and Chikungunya Awareness

#### Report of the Event

Following the directive of the West Bengal Government from memo no. ED-516/2019 on 13th March 2019, focused on combating Dengue and Chikungunya, the community and students were engaged in significant preventive measures as outlined by the Department of Education Directorate, Government of West Bengal. Complementing these guidelines, an emphasis was placed on conducting awareness lectures on Dengue prevention before the start of classes, ensuring a broad-reaching educational impact.

Leveraging this knowledge, 34 students in collaboration with IQAC of the college, took proactive steps towards community engagement by visiting the neighboring village of Nimtouri. There, they embarked on a mission to spread awareness about the prevention of Dengue and Chikungunya, demonstrating a hands-on approach to learning and social contribution. This initiative not only enhanced their understanding of these health issues but also sensitized them to the importance of community health, reinforcing their development into socially responsible individuals. Through these extension activities, students were able to witness firsthand the impact of their efforts on public health and the importance of their role in fostering a healthier society.

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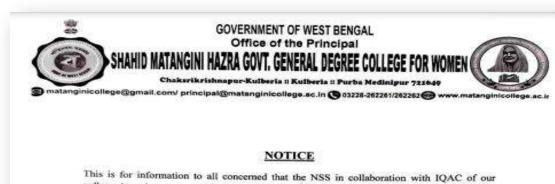




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#### The Swachh Bharat: Clean India Mission Campaign



college is going to organize Swachh Bharat: Clean India Mission on 06.04.2023 at Kulberia Bhim Mandir Prangan. All the stakeholders are cordially invited to participate in the program.

Date: 29.03,2023

Principal

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Piker Das Juffa 1QAC Coordinator shid Matangini Hazra

Govt. General Degree College for Women

Debabada Box NSS, Programme Officer 29-3-23 Shahid Matangini Hazra

Govt. General Degree College for Women

Programme Officer
NSS Unit-I
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#### Brochure of the Event: Clean India Mission Campaign

Let's be the change we wish to see and contribute to a Swachh Bharat!

We are committed to supporting his mission and actively promoting cleanliness within our college and surrounding community.



Swachh Bharat: Clean India Mission



Shahid Matangini Hazra Govt. Gen. Degree College for Women



06,04,2023

Organised NSS & IQAC By working together, we can achieve the dream of a clean and healthy India for everyone!

The Swachh Bharat Abhiyan (Clean India Mission) is a national campaign launched by the Government of India in 2014. It aims to create a clean and hygienic India by eliminating open defecation and improving overall sanitation practices.



Kulberia Bhimdey Fair Ground

**Brochure of Swachh Bharat: Clean India Mission Campaign** 

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#### PHOTOGRAPHS OF THE PROGRAMME CLEAN INDIA MISSION CAMPAIGN



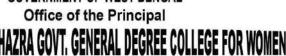
Photograph of Swachh Bharat: Clean India Mission Campaign Place: Kulberia Bhimpur Fair ground Date: 06.04.2023

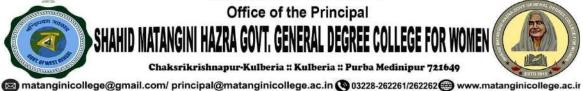


Photograph of Swachh Bharat: Clean India Mission Campaign Place: Kulberia Bhimpur Fair ground Date: 06.04.2023

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Report of the Event: Clean India Mission Campaign

#### Report of the Event

Clean India Mission was held on 6th April 2023 at Kulberia Bhimpur Fair ground by the NSS of Shahid Matangini Hazra Government General Degree College for Women, Purba Medinipur, significantly impacted the neighborhood community by promoting cleanliness and hygiene. The participating students were sensitized to the importance of cleanliness and the role they play in societal well-being. This activity fostered a sense of responsibility and community service among the 26 volunteer students, enhancing their holistic development by instilling values of social commitment and environmental protection.

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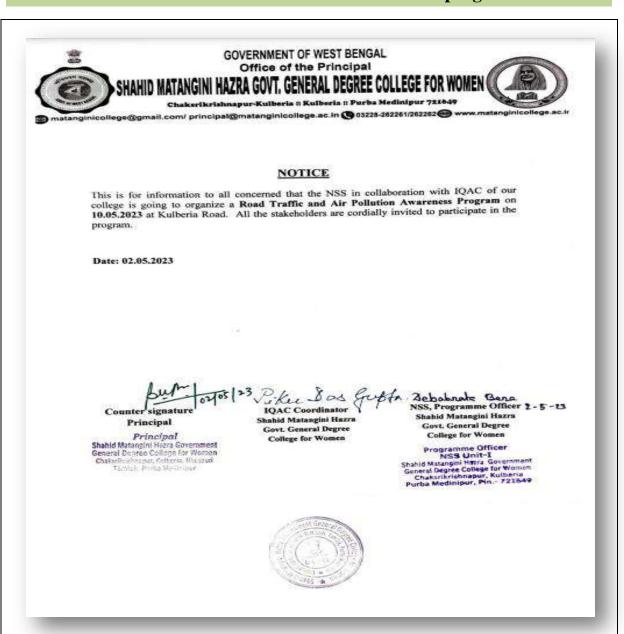
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#### Road Traffic and Air Pollution Awareness program



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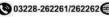


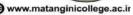
## Office of the Principal SHAHID MATANGINI HAZRA GOVT, GENERAL DEGREE COLLEGE FOR WOMEN





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#### **Brochure of the Event: Road Traffic and Air Pollution Awareness Programme**

#### **ROAD TRAFFIC & AIR POLLUTION** AWARENESS PROGRAM

#### **BREATHE EASY, DRIVE SMART**

Our roads are congested, and our air is polluted. It's time to take action!



Shahid Matangini Hazra Govt. Gen. Degree College for Women

> (\) 11.00 AM **10.05.2023**

#### LET'S BREATHE EASY AND DRIVE SMART FOR A **BETTER TOMORROW!**

Our college is launching a comprehensive awareness program to address the challenges of road traffic and air pollution in our city.



Kulberia Road

Organised NSS & IQAC

### **CLEARING THE AIR AND** PROMOTING SUSTAINABLE **TRANSPORTATION**



TOGETHER, WE CAN CREATE A CLEANER, HEALTHIER, AND MORE **EFFICIENT** TRANSPORTATION SYSTEM FOR OUR CITY!

Brochure of Road Traffic and Air Pollution Awareness Programme

Principal Shahid Matangini Hazra Government General Degree College for Women Chaksribrishnapur, Kufberia, Mimtouri

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#### PHOTOGRAPHS OF THE PROGRAMME ROAD TRAFFIC AND AIR POLLUTION AWARENESS **PROGRAMME**



Photograph of Road Traffic and Air Pollution Awareness Programme Place: Kulberia Road Date: 10.05.2023



Photograph of Road Traffic and Air Pollution Awareness Programme Place: Kulberia Road Date: 10.05.2023

> Principal Shahid Matangini Hazra Government General Degree College for Women Cheksribrishnapur, Kulberia, Mimtouri

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#### Report of the Event: Road Traffic and Air Pollution Awareness

#### Report of the Event

On 10th May 2023, the Road Traffic and Air Pollution Awareness program conducted at Kulberia Road by the NSS of Shahid Matangini Hazra Government General Degree College for Women, Purba Medinipur, educated the local community about road safety, the importance of following traffic rules, and the adverse effects of air pollution. The campaign aimed to reduce road accidents, promote safe driving habits, and raise awareness about the environmental impact of vehicular emissions. 31 Students participated actively, engaging with the community to spread awareness about both road safety measures and ways to minimize air pollution. This experience sensitized them to the critical issues of road safety and environmental protection, fostering a sense of civic responsibility and enhancing their awareness of public safety and environmental concerns, contributing to their overall development as responsible and environmentally conscious citizens.

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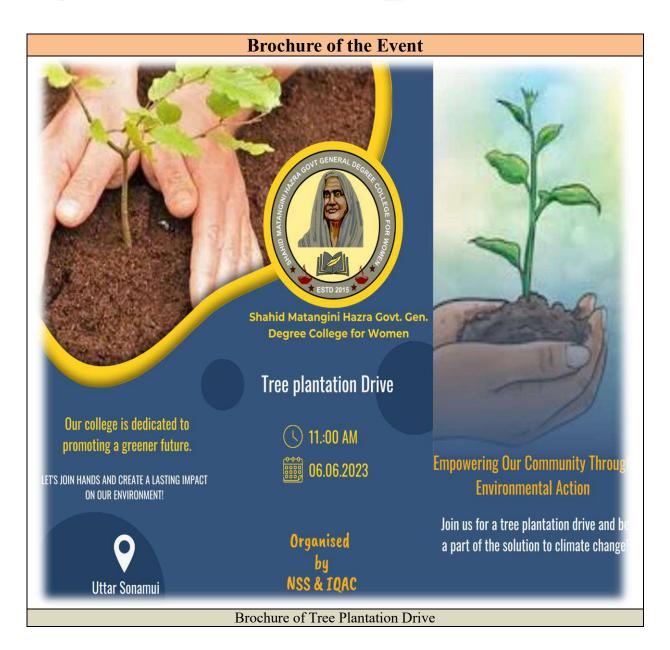
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#### **Tree Plantation Drive**



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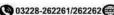


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#### PHOTOGRAPHS OF THE PROGRAMME: TREE PLANTATION DRIVE



Photograph of Tree Plantation Drive

Place: Uttar Sonamui Village Date: 06.06.2023



Photograph of Tree Plantation Drive

Place: Uttar Sonamui Village Date: 06.06.2023

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**Report of the Event: Tree Plantation Drive** 

#### Report of the Event

The tree planting initiative undertaken by 42 students in collaboration with the National Service Scheme (NSS) on 6th June, 2023 in Uttar Sonamui village represents a significant step towards environmental conservation and community engagement. This activity not only contributed to the greening of the area but also played a crucial role in sensitizing students to the importance of the pressing issue of climate change. By actively participating in the planting of saplings, students were able to directly contribute to the betterment of the local environment, thereby learning about the tangible benefits of reforestation and afforestation efforts. Such hands-on experiences are invaluable in fostering a deep connection with nature, understanding the ecological impact of trees, and recognizing the importance of biodiversity for sustaining life. Moreover, this initiative helped in developing a sense of social responsibility among the students, highlighting how individual and collective actions can lead to significant positive changes in the community. It served as a practical lesson in teamwork, planning, and executing community service projects, skills that are essential for holistic development.

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7. Online workshop on Social Entrepreneurship, Swachhta and Rural Engagement

Notice of the event- Online workshop on Social Entrepreneurship, Swachhta and Rural Engagement



#### NOTICE

It is hereby notified that the Career Counselling and Placement sub-committee in collaboration with IQAC and the Social Entrepreneurship, Swachhta & Rural Engagement Cell (SES REC) of the college is going to participate in an online workshop on "Social Entrepreneurship, Swachhta and Rural Engagement" for Higher Education Institutions in Association with MGNCRE (Mahatma Gandhi National Council of Rural Education under the Ministry of Human Resource Development) on 28th September 2020. All students are asked to participate in the above programme.

The details of the programme are as follows:

Time: 2:30 pm - 5:00 pm

Platform: Google Meet: (https://meet.google.com/pos-imfh-usk).

Resource Person: Sri. Narender Babu Darla, Senior Project Coordinator, Mahatma Gandhi National Council for Rural Education

Date - 25.09.2020

IQAC Coordinator Shahid Matangini Hazra Govt. General Degree College for Women

Nodal Officer, SESREC Shahid Matangini Hazra Govt. General Degree College for

Convenor
Convenor
Convenor
Conselling and
Placement sub-committee
Shahid Matangini Hazra Govt.
General Degree College for Women

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Certificate of the workshop - Online workshop on Social Entrepreneurship, Swachhta and

#### **Rural Engagement**



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8. Online workshop on Social Entrepreneurship, Swachhta and Rural Engagement

Notice of the event- Online workshop on Social Entrepreneurship, Swachhta and Rural **Engagement** 



#### NOTICE

It is hereby notified that the Career Counselling and Placement sub-committee in collaboration with IQAC and the Social Entrepreneurship, Swachhta & Rural Engagement Cell (SES REC) of the college is going to participate in an online workshop on "Social Entrepreneurship, Swachhta and Rural Engagement" for Higher Education Institutions in Association with MGNCRE (Mahatma Gandhi National Council of Rural Education under the Ministry of Human Resource Development) on 29-September, 2020. All students are asked to participate in the above programme. The details of the programme are as follows:

Time: 2:30 pm - 5:00 pm

Platform: Google Meet (https://meet.google.com/htr-wmrk-spv).

Resource Persons: Sri Naveen & Sri Adithya ji (MGNCRE)

IQAC Coordinator
Shahid Matangini Hazra
Govt. General Degree College for
Women

Nodal Officer, SESREC Shahid Matangini Hazra Govt. General Degree College for Women

Conversor
Carreer Counselling and
Placement sub-committee
Shahid Matangini Hazra Govt.
General Degree College for Women

Principal Shahid Matangini Hazra Government General Degree College for Women Cheksritzishnapur, Kulberia, Rimtouri Tamluk, Purba Medinipur

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Meeting link - Online workshop on Social Entrepreneurship, Swachhta and Rural Engagement

https://meet.google.com/htr-wmrk-spv

please join SES REC workshop on 29 Sept 2020 2:30 p.m to 5 p.m 11:46 am

Forwarded

Dear Team

Workshop on Social Entrepreneurship, Swachhta and Rural Engagement for Higher Educational institutions

Date: 29th September, 2020

Timings: 2:30 PM to 5 00 PM

Meeting URL: https://meet.google.com

/htr-wmrk-spv

Resource Persons:

Naveen and Adithya MGNCRE

Thank you

11:46 am

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## SHAHID MATANGINI HAZRA GOVT. GENERAL DEGREE COLLEGE FOR WOMEN

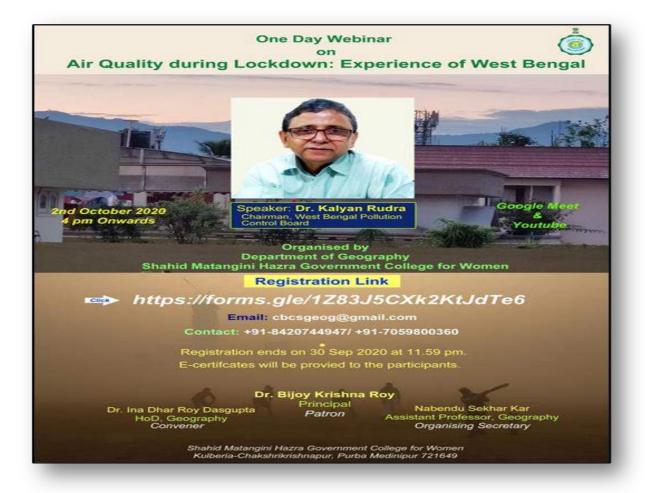


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9. Webinar on Air Quality during Lockdown-Experience of West Bengal

Flyer of the event - Webinar on Air Quality during Lockdown-Experience of West Bengal



Principal Shahid Matangini Hazra Government General Degree College for Women Cheksrikrishnapur, Kulberia, Nimtouri Tamluk, Purba Medinipur



#### Office of the Principal

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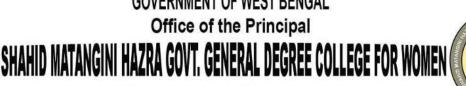
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12. Webinar on Energy Crisis: Recent advancement in Solar energy harnessing and nuclear energy production

Notice - Webinar on Energy Crisis: Recent advancement in Solar energy harnessing and nuclear energy production

NOTIC		
	Date: 05.1	10.202
: Program Sc	hedule:	
Inauguration Session	3:00 pm - 3:15 pm	
Main Session		
Dr. Snikat Chakraborty Research Associate, Nuclear Physics Group, Inter-University Accelerator Centre, Delhe, India. Topic A walk through the quantum	3:15 pm 4:00 pm	
Renderch Associate, Nuclear Physics Group, Super-University Accelerated Centre, Deflii, India	3:15 pm — 4:00 pm 4:00 pm — 4:45 pm	
Research Associate, Nucleas Physics Group, Inter-University Accelerator Centre, Delhi, Index Topic A walk through the quantum works of macket.  Dr. Monojit Bag Assistant Poofenor, Department of Physics, IIT Roorkee, India Topic Recont trend in photovoltairs: Advantages and challenges		





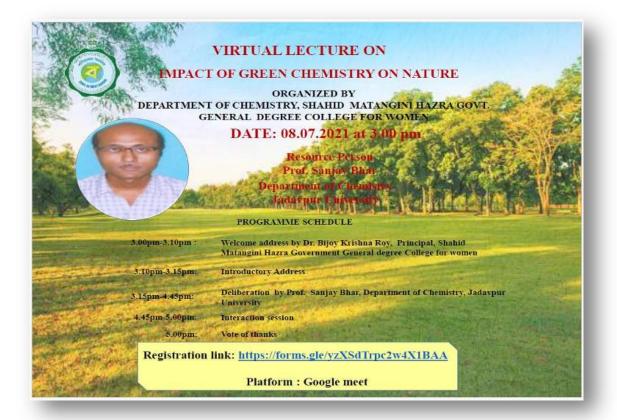


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**16.** Webinar on Impact of Green Chemistry on Nature

Flyer - Webinar on Impact of Green Chemistry on Nature



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#### World Environment Day Observance organised by NSS on 05.06.2023







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